

CANADA SUMMIT FOR NATIONAL PROGRESS

REPORT/SYNOPSIS

FIRST EDITION - 2020



WWW.CANADASUMMIT.CA

PREPARED FROM JUNE 13 & 27, 2020 EVENT

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Data Compilation: Ben Kennedy / Misty Duggan

Editors: Ben Kennedy / Misty Duggan

Design: Ben Kennedy / Faytene Grasseschi



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The ideas in this publication represent the best ideas brought forward from our event. Please note that not all ideas were included. The ideas here are free to be implemented and built on, should you have the ability to do so. The goal of both the event and this publication is to see good ideas moved forward. If you have any questions, please reach out to our team at info@canadasummit.ca.



LETTER FROM THE EDITOR



August 2020

Dear Reader,

The ***Canada Summit for National Progress (CSNP)*** is a think tank of Canadians from every walk of life. From educators to legislators, parents to professionals, the CSNP is a place for educating on key issues and ideating solutions.

The 2020 event took place in an online format and was centred around Canada's recovery post COVID-19. The topics were: Economic Recovery, Freedom Rights, Domestic Strength and Healthcare Preparedness. The remarks from our keynote sessions were well put together and enlightening.

We also had two engaging discussions, the first with Joy Smith, former Member of Parliament and founder of the Joy Smith Foundation on the topic of Human Trafficking in Canada. The second with Wendell Gibbs, Chaplain for the Toronto Police Services and Pastor of First Baptist Church in Toronto on the topic of racism.

This publication is a summary of those sessions and the ideas generated. The format of this synopsis is meant to be a **quick read** and a starting point for people who want to develop ideas further. If something in this summary sparks an idea in you, or you can build on something you see here, please run with it and let us know.

The goal of the CSNP is to see good ideas shared and implemented by those with the resources to do so. For feedback or inquiries please do not hesitate to contact our team at info@canadasummit.ca.

If you would like to be involved in our next **Canada Summit for National Progress** either as a sponsor or attendee please also let us know.

If you have financial resources to contribute to our investment fund for implementing ideas, feel free to reach out to me directly at ben@canadasummit.ca.

Thank you for your time and happy reading!

A handwritten signature in black ink that reads "Ben Kennedy". The signature is stylized with a large, flowing "B" and a long, sweeping underline.

Ben Kennedy
Event Coordinator, Editor
Canada Summit for National Progress
facebook.com/benkennedykm



HOW TO USE THIS INFORMATION

This synopsis is not meant to be read only, but utilized. Please consider the following action points after reading the information presented.

1

APPLY these ideas in your sphere. If you are a legislator, business person, not-for-profit leader, community mobilizer or motivated person, please take liberty to implement these ideas in your spheres. Our hope is that these ideas are utilized to truly build a better Canada for the future.

2

SHARE this report and these ideas with those in your sphere of influence. We especially encourage you to share this report with your elected representatives: municipally, provincially and federally.

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A free online PDF of this synopsis is available at www.canadasummit.ca.

Hard copies of this publication are available for a small fee + postage. Visit canadasummit.ca or e-mail info@canadasummit.ca to inquire.

ECONOMIC RECOVERY



/ TOPIC SUMMARY

Going into COVID-19, Canada's economy was already showing signs of slowing and the federal debt was pushing \$700 billion. Coming out of COVID-19, the debt will be pushing \$1 trillion after spending an estimated \$383 billion during the COVID response. Many businesses and industries will be in rebuild mode.

The reality is that the deficits of today are the taxes of tomorrow and Canada needs to spark innovation and support for Canadian business and entrepreneurs. Below are the top ideas generated to tackle this issue post COVID-19.

EXPERT CONTRIBUTORS / AT A GLANCE

ECONOMIC RECOVERY POST COVID-19

JUNE 13



AARON WUDRICK

Federal Director
Canadian Taxpayers
Federation
taxpayer.com
TW @AWudrick

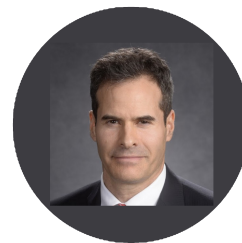
PRESENTER



DEAN ALLISON, MP

Chair of Public Accounts
Parliament of Canada
deanallison.ca
TW @DeanAllisonMP
FB @DeanAllison.MP

PANELIST



ART LIGHTSTONE

Law and Economics Teacher
Holy Trinity
TW @ArtLightstone

PANELIST



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IDEAS GENERATED / ECONOMIC RECOVERY

TOP PICKS: POLICY IDEAS

GIVE tax breaks to restaurants and businesses that buy local to encourage local economic growth.

INCREASE tariffs on imported goods and take those revenues and reinvest them into the Canadian businesses that will stimulate our domestic and export economy.

RAISE the minimum taxable annual income to 24K in line with the bare minimum costs of living determined by CERB. This puts more funds into the pockets of Canadians, allowing them to invest more into the economy.

INSTITUTE tax-free thresholds for businesses to encourage them to bring manufacturing into Canada. Encourage foreign investment into businesses by having similar tax benefits for new companies that invest into the Canadian economy.

REMOVE unnecessary red tape and regulations on small to medium sized businesses, which would lower business compliance expenses as well as public sector spending on monitoring.

IDEAS GENERATED / ECONOMIC RECOVERY CONT.

TOP PICKS: INNOVATION IDEAS

TEACH students about individual responsibility and wealth building skills rather than relying on credit or hand-outs. Allow young people to understand business and wealth concepts at a younger age (residual income vs. working for wages).

INCENTIVIZE manufacturing and production in Canada. Create 'Made in Canada' branding that goes beyond importing parts and assembling in Canada. Offset labour costs to keep the production within our country.

PRIORITIZE immigration to allow innovation entrepreneurs to come into Canada to create jobs and wealth. Similar to corporate talent hunting but finding people internationally.

REDUCE the cost of small business compliance to encourage small business start-ups and innovation. For example, a tax credit or refund for compliance expenses over a specific percentage of your gross income.

INVEST in businesses focusing on research and development to encourage innovation. Find ways to commercialize Canadian talent and bring Canadian patents to world markets.

IDEAS GENERATED / ECONOMIC RECOVERY CONT.

TOP PICKS: COMMUNITY INITIATIVES

GIVE free community advertising to local businesses for 'shop local' campaigns.

UTILIZE retired, successful entrepreneurs and business people to give advice and insights in the handing out of public money for loans or grants.

FOCUS media attention on positive and uplifting stories rather than the bombardment of COVID-19 cases. If there were highlights on the victories, it would increase morale rather than fear of going out and spending.

CONNECT young entrepreneurs into a mentoring program with people who could come alongside and help bring life and development to their ideas.

EDUCATE the general public on Canada's farming and how agriculture works. Teach where our food comes from and educate that farming can be a profitable business. Include more courses on agriculture and incentivize practicums for people to pursue farming. Promote small business in agriculture as a viable opportunity for new immigrants to pursue.



FREEDOM RIGHTS

/ TOPIC SUMMARY

COVID-19 has resulted in significant changes for everyday Canadians from the wearing of mandatory masks to regional lock-downs. The reach of government into society in moments of crisis and in the day to day is something that was discussed.

The Charter of Rights and Freedoms as well as our Constitutional rights need to be protected and Canadians need to be aware of their individual rights. The following are the top ideas discussed by our participants and presenters.

EXPERT CONTRIBUTORS / AT A GLANCE

FREEDOM RIGHTS

JUNE 13



JOHN CARPAY, L.L.B.

President
Justice Centre for
Constitutional Freedoms
jccf.ca
TW @JCCFCanada

PRESENTER 1



DAVID ANDERSON

Former Member of Parliament
Free to Believe
freetobelieve.ca
TW / FB @DavidAndersonSK

PRESENTER 2



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IDEAS GENERATED / FREEDOM RIGHTS

TOP PICKS: POLICY IDEAS

INTRODUCE a Parental Bill of Rights advocating for the protection of parental authority and children's rights.

INCORPORATE curriculum focused on the Charter of Rights and Freedoms into the education system. Teach personal accountability and greater understanding of Canadians' Charter of Rights and Freedoms.

INTRODUCE policies to hold government accountable for making only evidence-based policy decisions.

INTRODUCE a policy requiring government officials to have a clearly outlined glossary for newly used words before in-house debates, in order to ensure clarity around what is being discussed and made into law, for example; 'Islamophobia' and 'Canadian Values'.

REMOVE restrictions in place for charities and churches to be able to promote political parties and candidates.

IDEAS GENERATED / FREEDOM RIGHTS CONT.

TOP PICKS: INNOVATION IDEAS

CREATE an app that allows users to send a 60 second video message to their elected officials by registering their first name and postal code, then the app would automatically send to the officials, as users may not know who to send it to. Incorporate the app to upload the video to social media and tag the elected officials. This would encourage communication on key issues.

INCORPORATE a system where people could vote for bills and laws at a local level before they are passed or utilize an online polling system for constituents to be able to express their opinions for elected officials to take into consideration.

ENCOURAGE public debate in an open and respectful forum.

FACILITATE critical thinking in students, so they are aware of their Charter Rights.

CREATE a 'cross-industry, decision-making round table' of leaders to speak into and provide a point of view for national decisions, especially in times of crisis, which would be made public to all Canadians. During COVID-19, major decisions were made by government, based solely on medical views. Moving forward, this round table should be consulted to bring all views to the table, (e.g. economists, mental health, social work, education) and decisions made based on hearing these balanced views.

IDEAS GENERATED / FREEDOM RIGHTS CONT.

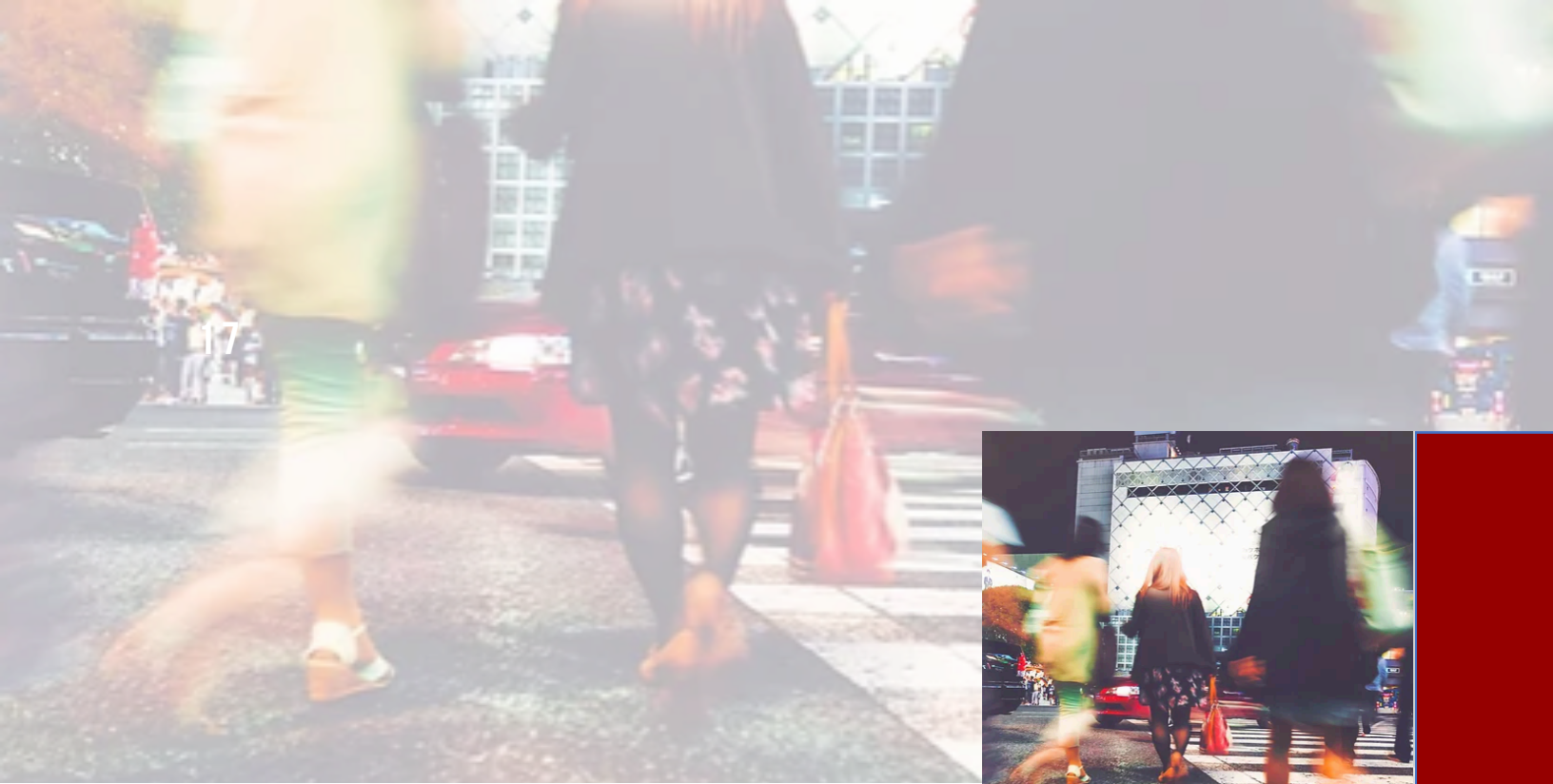
TOP PICKS: COMMUNITY INITIATIVES

ADVOCATE groups to do surveys in the community to assess the impact the lockdown is having on people's lives.

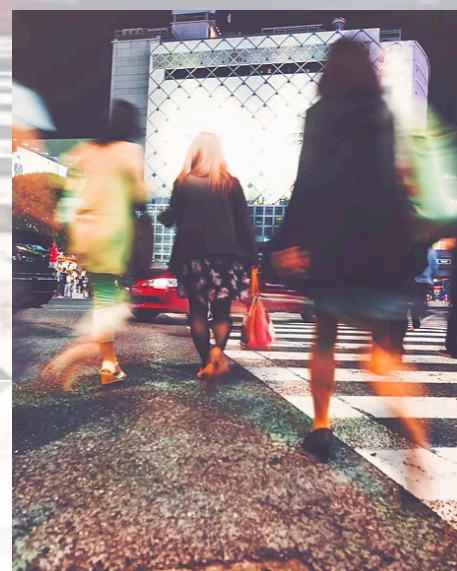
FUND the influencers who are before government advocating for our freedoms.

CREATE a national watchdog group that would educate about the Charter and put out alerts every time there was a violation of our Constitutional rights.

CREATE a forum specifically designed to education religious ministers on fundamental rights & freedoms, laws surrounding charitable status and the separation of church and state. The more information we can put into their hands, the more we can eliminate their lack of knowledge, as many are misinformed on what they can say and do.



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DOMESTIC STRENGTH

/ TOPIC SUMMARY

COVID-19 has revealed Canada's over-dependency on international manufacturing to our detriment. We've seen this in the need for acquiring PPE supplies and the recent difficulties with the USA, in trying to purchase face masks from 3M.

This discussion focused on improving the Canadian supply chain, inter-provincial trade and our infrastructure performance. Canada dropped from 15th to the low 30's in global trade markets. Below are the top ideas on improving our domestic strength.

EXPERT CONTRIBUTORS / AT A GLANCE

DOMESTIC STRENGTH

JUNE 27



CARLO DADE

University of Ottawa's
School of International
Development
TW @DadeCWF

PRESENTER



DEAN ALLISON, MP

Chair of Public Accounts
Parliament of Canada
deanallison.ca
TW @DeanAllisonMP
FB @DeanAllison.MP

PANELIST



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IDEAS GENERATED / DOMESTIC STRENGTH

TOP PICKS: POLICY IDEAS

RE-EVALUATE our trade agreement with the USA and establish supply and production arrangements with parties around the Pacific Rim.

INCENTIVIZE the buying of Canadian goods by establishing HST breaks on Canadian goods, issue sales tax breaks for businesses that operate in 80% or more Canadian products.

UPDATE the North American Plan for Animal and Pandemic Influenza (NAPAPI) to include prevention of export bans.

GET the LNG Canada project (liquefied natural gas) built. It will reduce Canadian emissions by 50% and we can export to countries like China which in turn will reduce their dependence on coal which burns at a much higher emission rate.

SHIFT production by evaluating our capacity to produce critical goods in Canada by re-tooling the supply and production lines. For example, Bauer moving from producing hockey face shields to medical face shields; Stansfield that produces underwear, re-tooled for face masks. We can learn from WWII's 'bits and pieces program' which coordinated innovative production and procurement efforts from across the Canadian economy to support the war effort.

IDEAS GENERATED / DOMESTIC STRENGTH CONT.

MODEL our export markets on Australia's example.

PASS legislation to support our Canadian oil and gas sector which is more carbon-friendly than foreign sources.

TOP PICKS: INNOVATION IDEAS

ESTABLISH funding for a permanent marketplace portal that can be turned on during an emergency response at the local, provincial and national levels. It should coordinate demand from public health and healthcare authorities as well as other essential services.

CREATE a national organization that is professionally run, well organized and funded by churches, that focuses on re-establishing the identity of Canada and speaking into the areas of society that the church stands for.

APPROACH leaders in government to ask the question, "What do you need?", instead of telling them what they need to do. Listen to them and do what we can to help them.

MEDIA campaign centred around 'This is our Canada', which highlights Canadian success stories.

CREATE a 'Buy Canadian' app, featuring Canadian-made goods.

TOP PICKS: COMMUNITY INITIATIVES

ENCOURAGE Canadians to buy Canadian-made products which increases manufacturing and creates good-paying jobs, which in turn, stimulates the economy, as our economy is based on consumerism. We need the GDP to rise to sustain our social programs, including healthcare. This impacts the most vulnerable, including First Nations.

SELL to Canada first, listening to the needs of Canadian consumers and also offer better products to the rural markets.

COORDINATE a media campaign to encourage different initiatives prioritizing Canadian jobs and buying and selling Canadian.



HEALTHCARE PREPAREDNESS

/ TOPIC SUMMARY

COVID-19 exposed the vulnerable points in our provincial healthcare systems and long-term care facilities nationwide. It also highlighted how unprepared we were in our pandemic response, from the closure of our borders to the lack of stockpiled PPE.

We discussed the ongoing needs of our aging population and steps we can take to prepare for a second wave of COVID-19 and future pandemics by looking at our actions taken during both the SARS and COVID-19 pandemics. Below are the top ideas discussed.

EXPERT CONTRIBUTORS / AT A GLANCE

HEALTHCARE PREPAREDNESS

JUNE 27



PRESENTER 1

TONY CLEMENT

Former Federal
Minister of Health
TW @TonyClementCPC
FB @tonyclementpsm



PRESENTER 2

DR. MARGARET COTTLE

UBC Medical Faculty
Palliative Care Assistant Professor



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IDEAS GENERATED / HEALTHCARE PREPAREDNESS

TOP PICKS: POLICY IDEAS

CREATE a new reservist division for national response to future crises. This reservist group would be trained in emergency response and quarantine procedures and would step in during medical emergencies.

UTILIZE federal resources to purchase and adapt former buildings (hotels, apartments, etc.) in major urban centres to be prepared and stocked for use during emergencies. Patients who need quarantine measures would be redirected to these centres, thus freeing regular hospital resources.

ENSURE legislation is put in place requiring the upkeep of PPE stockpiles.

ENACT legislation that will mandate the continuance of government by elected officials, regardless of the ability to meet in person. Ensure plans have been prepared to hold our officials to account for all aspects of government.

CREATE accountability by creating an agency like the Canada Food Inspection Agency that would be responsible for health care inspections in LTC facilities and create a public accountability position, reporting on action plans and progress.

IDEAS GENERATED / HEALTHCARE PREPAREDNESS CONT.

CREATE provincial eldercare strategies, including developing a help line with trained volunteers who can be there to listen, allay fears and help validate the seniors' concerns in times of uncertainty.

INTRODUCE government policy to extend support for families to provide healthcare for loved ones at home, including incentives for families to build an 'elder suite' in their homes to care for an elderly family member.

TOP PICKS: INNOVATION IDEAS

GIVE education credits for students to be involved/volunteer with the elderly and incorporate seniors visits into the education system. Discover ways to teach students on the importance of the older generation.

CREATE spaces for inter-generational connection between students and the elderly. Have classrooms in LTCs where children and seniors work collaboratively.

CREATE a seniors 'home-share' program which builds community and lowers the cost of support.

CREATE a mandated role within LTCs for someone to live on-site to help seniors stay connected with family and provide oversight like a dorm-monitor.

MANDATE a holistic approach for doctors and caregivers when guiding and encouraging seniors to build healthy lifestyles through nutrition, exercise, taking vitamins etc.

TOP PICKS: COMMUNITY INITIATIVES

PROMOTE seniors to stay at home as long as possible and be supported by their own families. Denmark is a good example, as they haven't had to build a LTC home in 20 years. Provide senior support in the home - meal prep, personal care, garden services, house cleaning.

UTILIZE technology for regular family contact with elderly family members such as alert bracelets, Zoom, FaceTime and Skype.

COORDINATE people to be involved in volunteering in LTC homes, even those without family in the home, creating an awareness of the issues and compassion for the seniors in the homes.

ADDITIONAL EXPERT CONTRIBUTORS

HUMAN TRAFFICKING

JUNE 13

PRESENTER



JOY SMITH

Former Member of Parliament
Founder, Joy Smith Foundation

joysmithfoundation.com

[TW](#) @JoySmithFdn

Joy Smith presented information on the reality of Human Trafficking and has made it her mission to not only bring awareness to the issue but to also create change. Joy made Canadian history as the first sitting MP to amend the Criminal Code twice, passing Bill C-268, mandatory minimum sentencing for trafficking of children 18 years and younger and Bill C-310, which extends Canadian law into other countries where Canadian citizens or permanent residents' traffic or exploit others abroad.

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PRESENTER



CHAPLAIN WENDELL GIBBS

Chaplain for the Toronto Police Services
Pastor of First Baptist Church in Toronto
fbctoronto.ca

Chaplain Gibbs facilitated a discussion on the topic of Racism speaking from his personal experience as Chaplain for the Toronto Police Services as well as Pastor of First Baptist Church in Toronto.

ARCHIVE VIDEO @ WWW.CANADASUMMIT.CA

MODERATOR



FAYTENE GRASSESCHI

TV Host of faytene.tv & Our Nation This Week
faytene.tv / newsforum.ca

Faytene moderated our question and answer times with our various presenters. She has been a humanitarian and advocacy worker since 1997. In this time period, her areas of focus have included; equipping Canadians in the democratic process, combating human trafficking, racism, poverty, First Nations issues, elder abuse and women's issues.



THE NEXT CANADA SUMMIT

will be the fall of 2020 provided
there is no general federal election.

Stay tuned at: canadasummit.ca

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Success & Personal Finance Coach
toyindada.com/connect



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Thank you to the many individuals who donated to make the Canada Summit 2020 Online a success.

